

INDUSTRY INSIDER summit

A MASTERCLASS EXPERIENCE FOR BUSINESS LEADERS

May 15, 9:30 AM - 3:00 PM
Max Connect HQ

 [Register Now](#)



The Industry Insider Summit is an exclusive opportunity to hear from industry leaders and uncover emerging trends that will shape the course of your business in 2024 and beyond. Want to know what it takes to win big? Our keynote speaker, Ben Keating is a 2X winner of the 24 Hours of Le Mans and the owner of over 20 automotive dealerships. He'll share key insights for staying ahead of the competition and accelerating business growth!

[Register Now](#)

[Livestreaming Also Available!](#)

Registration Open Until May 14th

8:30 AM

Check-In Begins



9:30 AM

Opening Remarks

 Greg Weeks

9:40 AM

What It Takes To Be a Champion In Business & On The Track

 Ben Keating  Kyle Nelson

10:35 AM

2024 Economic Landscape: Why Your Advertising Should Be As Agile As Ever

 Phil Case

10:45 AM

Founders Forum: How to Grow a Successful Business from the Ground Up

 Mark Dietlein, Hale Centre Theatre  Pura



11:15 AM

Kudos 2.0 Showcase: The Marketing Tech of Tomorrow

 Devin Deaton

11:20 AM

How To Build A Brand That Lasts The Test of Time

 Matt Bluher, Sitka Gear  Dave Fields, Snowbird

11:45 AM

Lunch



12:45 PM

Strategies For Making Your First Party Data Work For You

 Brinden Sillito  Landon Howard



12:45 AM

Why Paid Video Is Your Greatest Super Power

 Brock Middleton  Kelly Holladay



1:30 PM

Innovation or Stagnation: Staying Relevant in a Crowded Market

 Travis Johnson, Axio Auto  Mike Anderson



2:15 PM

Mastering Your Marketing Funnel from Top to Bottom

 Brinden Sillito  Payton Halls

2:15 PM

Building Trust With Content

 Hallie Sholar  Frank Imler

2:45 PM

Closing Remarks

 Greg Weeks

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