



**MAX CONNECT  
DIGITAL**

## **DRIVE YOUR RESULTS**

A proven model for increased subscriptions through data-driven digital marketing.

### **WHO WE ARE**

Max Connect Marketing is a **leading boutique digital agency** that drives results. Our expertise has allowed us to develop a proven campaign structure optimized for addressing the specific needs of target audiences. As our partner, your brand will **excel amongst competitors** and benefit from a flow of new and loyal customers.

### **WE DRIVE YOUR SUCCESS**

We'll help you accomplish the following business outcomes:

1. Produce a meaningful Return on Ad Spend (ROAS).
2. Increase new customers via digital traffic sources.
3. Obtain reoccurring revenue through new monthly subscriptions.
4. Focused increases of customer lifetime value (CLV) and Retention.

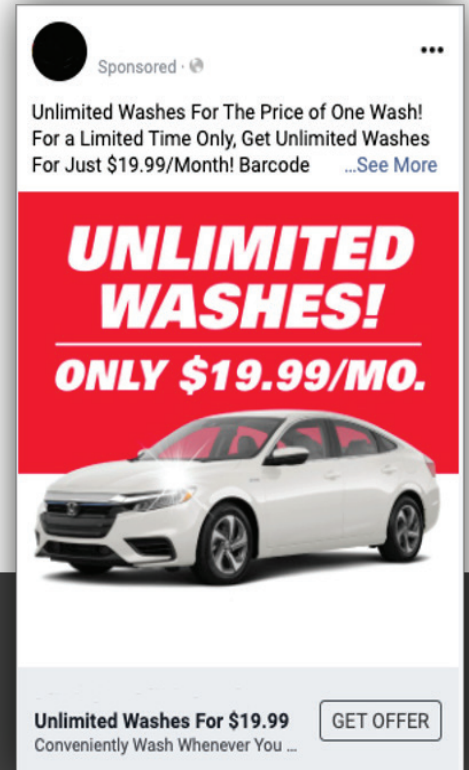
**TOP  
1  
ONE  
PERCENT**

**NATIONALLY-RECOGNIZED  
AGENCY & RANKED BY GOOGLE  
IN THE TOP 1% OF DIGITAL  
AGENCIES IN THE WORLD**

# OUR PROCESS WORKS

Our proven & tested campaign model is simple and effective. We determine and optimize the following:

1. Identify specific audiences most likely to convert.
2. Utilize an omni-channel approach to target your audience through display, social and paid search networks and promote unique offers.
3. Monitor campaign learning cycles to optimize performance, ROAS, and customer attribution.



## THE CRUCIAL NUMBERS

After applying our campaign model, one client achieved a 3x ROAS

**\$40k of Spend | \$125k of Revenue**

**3X**  
ROI IN **3 MONTHS**

An infographic with a white background and decorative red circles of various sizes. At the top, a red box contains the text "UNLIMITED WASHES!" and "ONLY \$19.99/MO." Below this, the text "total spend" is followed by "\$40,000". Then "total revenue" is followed by "\$125,000". At the bottom, a paragraph reads: "Total Revenue is based on Lifetime Value of Customers who sign up for the subscription service. We estimate that the average CLV is 6 months."/>

<b>total spend</b>	\$40,000
<b>total revenue</b>	\$125,000

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**CONTACT FOR INFO**

Jeff Pearson [jeffpearson@maxconnect.com](mailto:jeffpearson@maxconnect.com)